

EEO Public File Report

Employment Unit Covered:

KSL(AM),KSL-FM,KSL-TV,KSFI(FM), & KRSP-FM

REPORTING PERIOD:

05/25/2012 - 05/24/2013

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title	Date Filled	Hire Source	Recruitment Source
KRSP Account Executive/Manager	06/27/2012	KSL Careers Website	See Recruitment Source List for Entries on or before 05/07/2012 for the following media: RADIO
KSL TV Producer/Photographer/Editor	07/02/2012	KSL Careers Website	See Recruitment Source List for Entries on or before 05/07/2012 for the following media: TV
KSL TV Technical Dir/Audio Technician	06/25/2012	Employee Referral	See Recruitment Source List for Entries on or before 05/22/2012 for the following media: TV
KSL TV Producer	06/12/2012	Employee Referral	See Recruitment Source List for Entries on or before 06/04/2012 for the following media: TV
KSL Corporate Executive Assistant	10/17/2012	Personnel Agency	See Recruitment Source List for Entries on or before 08/10/2012 for the following media: RADIO,TV
KSL TV Associate Producer	08/17/2012	Employee Referral	See Recruitment Source List for Entries on or before 08/10/2012 for the following media: TV
KSL TV News Topical Producer	09/27/2012	KSL Careers Website	See Recruitment Source List for Entries on or before 08/20/2012 for the following media: TV
KSL Radio Account Executive/Manager	10/02/2012	Employee Referral	See Recruitment Source List for Entries on or before 08/28/2012 for the following media: RADIO
KSL Radio Account Executive/Manager	11/16/2012	Employee Referral	See Recruitment Source List for Entries on or before 08/28/2012 for the following media: RADIO
KRSP Account Executive/Manager	10/12/2012	Employee Referral	See Recruitment Source List for Entries on or before 08/31/2012 for the following media: RADIO
KSL Corporate Promotions Manager	10/18/2012	Employee Referral	See Recruitment Source List for Entries on or before 09/13/2012 for the following media: RADIO
KSL TV Senior Producer	02/19/2013	Employee Referral	See Recruitment Source List for Entries on or before 12/10/2012 for the following media: TV
KSL TV Senior Producer	03/05/2013	Employee Referral	See Recruitment Source List for Entries on or before 12/10/2012 for the following media: TV
KSL Radio Account Executive/Manager	03/21/2013	Employee Referral	See Recruitment Source List for Entries on or before 02/08/2013 for the following media: RADIO
KSL TV Engineer	05/17/2013	KSL Jobs Classifieds	See Recruitment Source List for Entries on or before 05/06/2013 for the following media: TV

Total Number of Interviewees For All Full-Time Vacancies Filled

During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source	Number of Interviewees Referred
Dept of Workforce Services	1
Employee Referral	18
Internal Applicant	9
Internship	1
Job Match- BYU/ UofU Alumni	1
KSL Careers Website	23
KSL Jobs Classifieds	1
LDS Employment Resource Servic	1
Personnel Agency	3
TVJobs.com	1
TOTAL	59

Performance Initiatives Undertaken

The Unit's class credit internship program is for registered students at a college, university, community college or vocational/technical institute. The internship program allows students majoring in the communications or related fields to gain valuable experience and explore potential career opportunities in broadcasting. Students intern in a number of departments including TV News, Sports, Radio News, Programming, and Marketing/Promotion. During the reporting period, a total of 30 students participated in the Unit's internship program.

The Unit's Meteorologist teaches the Junior Weather Specialist program partnering with the Discovery Gateway Children's Museum by giving students hand-on experience with weather and broadcast meteorology.

The Unit participated in a number of job fairs during the reporting period including: Hiring Our Heroes Job Fair (on April 17, 2013), the Honors College Networking and Internship Fair at the University of Utah (on April 4, 2013), the University of Utah Summer Job Fair (on February 7, 2013), and co-sponsor of the Utah Broadcasters Association Job Fair at the University of Utah (on March 20, 2013).

Junior high, high school, college students and professionals request to participate in the Unit's job shadow program in which they are able to observe and learn every aspect of a television and radio station. Personnel share their experiences and education for the variety of careers in broadcasting.

Promotions hosted numerous guided tours during the reporting period. This tour allows individuals an opportunity to see the various departments and positions involved in producing television and radio broadcast. As the group tours the station, the staff answers questions and share the specific requirements, both educational and work experience, needed for the different positions within television and radio industry.

8 scholarships were awarded by the Unit to students pursuing a career in broadcasting at the following educational institutes: 2 University of Utah, 2 Brigham Young University (Provo), 1 Brigham Young University (Idaho), 1 Utah State University, 1 Weber State University, and 1 Salt Lake Community College.

The Unit hosted students and faculty from BYU Idaho (on June 7, 2012) and Utah Valley University (on January 15, 2013). Management and personnel shared their broadcasting experiences from past to current, the educational and skill requirements needed to get through each stage of their career and they answered questions. Promotions conducted a tour of the station and continued to share information about broadcasting careers.

On March 14, 2013 our Chief Financial Officer spoke to students at Olympus Jr. High Career Day. Topics discussed: history of the company and industry, education/training, career path, outside factors which have affected his career, and compensation.

The Unit's HR Director participated and/or hosted the Wasatch Employers Network where she discussed employment opportunities for individuals interested in broadcasting careers.

Recruitment Source List

The following sources have requested notification of job openings.

Start Date	Media Type	Recruitment Source
Start: 05/29/2003	RADIO,TV	Asian Association of Utah Contact: Lina Smith Address: 1588 South Major Street Salt Lake City UT 84120 Phone: (801) 412-0577
Start: 02/19/2004	RADIO	All Access Contact: Joel Denver Address: 28955 Pacific Coast Hwy #210-5 Malibu CA 90265 Phone: (310) 457-6616
Start: 11/30/2004	RADIO	American Broadcasting School Contact: Michelle McConnell Address: 712 North Watson Road Arlington TX 76011 Phone: (817) 695-2474
Start: 02/06/2009	RADIO,TV	Art Institute of Utah Contact: Barbara Carrillo Address: 121 West Election Road Suite Draper UT 84020-9492 Phone: 801-601-4700
Start: 03/10/2003	RADIO,TV	Boise State University Contact: Liz Johansen Address: 1173 University Drive Boise ID 83725-1310 Phone: (208) 426-1747
Start: 03/10/2003	RADIO,TV	BYU - Dept of Communications Contact: Connie Cluff Address: E-509 HFAC BYU Provo, UT 84602 Phone: (801) 422-0161
Start: 03/10/2003	RADIO,TV	BYU - Alumni Placement Contact: Scott Greenhalgh Address: Campus Placement Services Provo UT 84602 Phone: (801) 422-6936
Start: 02/27/2009	RADIO,TV	BYU i-Comm Student Media Dept Contact: John Thompson Address: Spori 114 Rexburg ID 83460-0115 Phone: 208-496-2833
Start: 03/10/2003	RADIO,TV	BYU - Idaho Contact: Grant Johnson Address: 244 Kimball Building Rexburg ID 83460-1675 Phone: (208) 496-2170
Start: 03/24/2004	RADIO	BYU Idaho Communications Dept. Contact: Lee Warnick Address: 244 Kimball Building Rexburg ID 83460-1675 Phone: (208) 496-2831
Start: 03/24/2004	RADIO	BYU Idaho Internships Contact: Guy M. Hollingsworth Address: 244 Kimball Building Rexburg ID 83460-1677 Phone: (208) 496-2290
Start: 05/13/2013	RADIO,TV	BYU - Idaho Internships (Salt Lake Area) Contact: Kent and Barbara Michie Address: 2255 Oneida Street Salt Lake City, UT 84109-1122 Phone: 801-831-8176
Start: 01/19/2005	RADIO	BYU Idaho Broadcasting (1) Contact: Ron Weekes Address: 244 Kimball Building Rexburg ID 83460-1675 Phone: (208) 496-2831
Start: 01/19/2005	RADIO,TV	BYU Idaho Broadcasting (2) Contact: Brian Howard Address: 244 Kimball Building Spori 249 Rexburg ID 83460-1675 Phone: (208) 496-2936
Start: 07/01/2011	RADIO,TV	Batteries Plus Contact: Ron Osborn Address: 852 West Hill Road Layton UT 84041 Phone: (801) 544-7111
Start: 03/12/2007	RADIO,TV	Bridgerland Applied Technology Contact: Rex Nethercott Address: 1301 NORTH 600 WEST LOGAN UT 84321 Phone: 435-760-0390
Start: 03/10/2003	RADIO,TV	Church of Jesus Christ of LDS Contact: Julie Hoskins Address: 50 E.N.Temple/Main West Wing Salt Lake City UT 84150 Phone: (801) 240-2278

Start: 03/10/2003	RADIO,TV	CCNMA (California Chicano) Contact: Sylvia Wells Address: 3800 South Figueroa Street Los Angeles CA 90037-1206 Phone: (213) 743-4960
Start: 03/10/2003	RADIO,TV	Centro de la Familia de Utah Contact: Rocio Gonzalez Address: 3780 South West Temple Salt Lake City UT 84115-4461 Phone: (801) 521-4473
Start: 03/10/2003	RADIO,TV	Colorado State University Contact: Pamela Robertson Address: 105 Ammons Hall Fort Collins CO 80523-8008 Phone: (970) 491-1756
Start: 01/15/2008	RADIO,TV	creativehotlist.com Contact: Webmaster Address: 110 Constitution Drive Menlo Park CA 94025 Phone: 650-815-4290
Start: 10/14/2008	RADIO,TV	CSN Career Services Network Contact: Vaughn Taylor Address: 865 East 4800 South Ste 224 Salt Lake City UT 84107 Phone: 801-440-6380
Start: 07/01/2011	TV	Collective Talent Contact: Michael Bille Address: 1721 Richardson Place Tampa FL 33606 Phone: (813) 254-9695
Start: 02/07/2012	RADIO,TV	CareerPage.org Contact: Michele Zabriskie Address: 1600 S. Main Street Salt Lake City, UT 84115 Phone: 801-484-7272
Start: 03/10/2003	RADIO,TV	Deseret Industries Contact: Jake Smith Address: 4485 South Main Street Murray UT 84107 Phone: (801) 262-6467
Start: 03/10/2003	RADIO,TV	Division of Rehabilitation Svc Contact: Wendy Pickard Address: 2964 West 4700 South Suite 102 Salt Lake City UT 84118-2558 Phone: (801) 957-8227
Start: 03/10/2003	RADIO,TV	Dixie College Contact: Kathy Kinney Address: 225 South 700 East St. George UT 84770 Phone: (435) 652-7763
Start: 03/19/2004	RADIO,TV	Dept of Workforce Services Contact: Amy Lowe Address: 1385 South State Street Salt Lake City UT 84115 Phone: (801) 468-0097
Start: 04/05/2004	RADIO	Dept.of Workforce Svcs (St.G) Contact: Kimberly Johnson Address: 162 North 400 East St. George UT 84770 Phone: (435) 986-3541
Start: 02/27/2009	RADIO,TV	Diversity Office of Salt Lake Contact: Rebecca Sanchez Address: 2001 South State Street Ste N Salt Lake City UT 84190-1020 Phone: 801-468-3097
Start: 12/06/2010	RADIO,TV	DeVry University Contact: Sarah Vigil Address: 9350 South 150 East Suite 420 Sandy UT 84070 Phone: (801) 565-5118
Start: 06/03/2008	RADIO,TV	Hill AFB Employment Office Contact: Kimberly Taylor Address: 5837 D. Ave Bldg. 150 Hill AFB UT 84056 Phone: 801-777-4681
Start: 03/10/2003	RADIO,TV	ITT Technical Institute Contact: Kelly Miller Address: 920 West Levoy Drive Murray UT 84123 Phone: (801) 263-3313
Start: 03/10/2003	RADIO,TV	Idaho State University Contact: Troy Kase Address: 921 S. 8th Stop 8108 Pocatello ID 83209 Phone: (208) 282-2380
Start: 03/10/2003	RADIO,TV	Indian Training Education Contact: Janie Ridd Address: 1455 West 2200 South Suite 100 West Valley City UT 84119 Phone: (801) 973-6484

Start: 01/29/2004	RADIO,TV	Job Service of Blackfoot (ID) Contact: Chris Orders Address: P.O. Box 9 155 North Maple Blackfoot ID 83221 Phone: (208) 332-3570
Start: 01/29/2004	RADIO,TV	Job Service of Idaho Falls Contact: Michael G. Hill Address: 1515 East Lincoln Road Idaho Falls ID 83401 Phone: (208) 557-2500
Start: 10/22/2007	RADIO,TV	Job Match- BYU/ UofU Alumni Contact: Ryan Kohler Address: Alumni Relations 224 HC BYU Provo UT 84602 Phone: 801-992-3441
Start: 08/20/2008	RADIO,TV	Johnson Brothers Contact: Todd Johnson Address: 97 E 200 N American Fork UT 84003 Phone: (801) 763-8314
Start: 03/10/2003	TV	Kearns High School Contact: Steve Treseder Address: 5525 South 4800 West Kearns UT 84118 Phone: (801) 646-5380
Start: 03/10/2003	RADIO,TV	KSL Careers Website Contact: Cassandra Gottardi Address: 55 North 300 West Salt Lake City UT 84180 Phone: (801) 575-5778
Start: 11/05/2012	RADIO,TV	KSL Jobs Classifieds Contact: Deseret Digital Media Address: 55 North 300 West Salt Lake City, UT 84101 Phone: 801-333-7422
Start: 03/10/2003	RADIO,TV	LDS Business College/Co-op Off Contact: Kathy Howe Address: 95 North 300 West Salt Lake City UT 84101-3500 Phone: (801) 524-8156
Start: 03/10/2003	RADIO,TV	LDS Employment Contact: Ron Andersen Address: 780 West 800 South Salt Lake City UT 84104-1427 Phone: (801) 240-7242
Start: 03/10/2003	RADIO,TV	Lewis & Clark State College Contact: Denise Harris Address: 500 8th Avenue/Career Develop. Lewiston ID 83501-2698 Phone: (208) 792-2313
Start: 01/29/2004	RADIO,TV	LDS Employment of Idaho Falls Contact: Scott Brizzee Address: 837 Park Avenue Idaho Falls ID 83402 Phone: (208) 523-4880
Start: 01/29/2004	RADIO,TV	LDS Employment of Pocatello ID Contact: Scott Burnham Address: 580 Roosevelt Avenue Pocatello ID 83201 Phone: (208) 232-1125
Start: 01/29/2004	RADIO,TV	LDS Employment of Rexburg ID Contact: Liz Christensen Address: 5909 West Summerwood Rexburg ID 83440 Phone: 2085234880
Start: 06/01/2006	RADIO,TV	LDS Humanitarian Center Contact: Angela K. Casperson Address: 1665 Bennett Road Salt Lake City UT 84104-4204 Phone: (801) 240-1651
Start: 03/12/2007	RADIO,TV	LDS Employment Resource Servic Contact: BALLARD VEATER Address: 780 W 800 S SALT LAKE CITY UT 84104 Phone: 801-240-7240
Start: 06/03/2008 END: 05/07/2013	RADIO,TV	Living Scriptures Contact: Michelle Paskett Address: 3625 Harrison Blvd. Ogden UT 84403 Phone: 801-627-2000
Start: 03/10/2003	TV	Media Line Contact: Mark Shilstone Address: Box 51909 Pacific Grove CA 93950 Phone: (800) 237-8073
Start: 04/29/2008	RADIO,TV	Mindlink Resources Contact: Stacey Brown Address: Southeast 22nd Street Vancouver WA 98683 Phone: (360) 254-7711

Start: 07/01/2011	RADIO,TV	My Air Check Contact: Scott Russell Address: #1-771 Gibsons Way Gibsons B.C. BC VON 1V9 Phone: (604) 740-1374
Start: 01/23/2013	RADIO,TV	Media Match USA Contact: Tammy Romaniuk Address: 8112 1/2 West 3rd Street Los Angeles, CA 90048 Phone: 323 284 5589
Start: 05/21/2010	RADIO,TV	NAACP Salt Lake Branch Contact: Jeanetta Williams Address: P.O. Box 25414 Salt Lake City UT 84125-0414 Phone: (801) 250-5088
Start: 03/10/2003 END: 01/23/2013	RADIO,TV	Ogden Community Action Agency Contact: Shawwna Sugihara Address: 3159 Grant Avenue Ogden UT 84401 Phone: (801) 399-9281
Start: 04/29/2008	RADIO,TV	OH/IL Centers for Broadcasting Contact: Gary James Address: 9000 Sweet Valley Dr Valley View OH 44125 Phone: 216-447-9117
Start: 09/11/2008	RADIO,TV	OCM, Inc.- Utah Contact: David M. Hilbig, SPHR Address: 491 West 5300 South Salt Lake City, UT 84123-5600 Phone: 801-327-9640
Start: 02/27/2009	RADIO,TV	Offender Workforce Development Contact: Anrico Delray Address: 350 South Main Street Room 16 Salt Lake City UT 84101 Phone: 801-535-2700
Start: 06/03/2008	RADIO,TV	People Helping People Contact: Kayleen Simmons Address: 205 North 400 West Salt Lake City UT 84103 Phone: 801-583-1475
Start: 06/09/2011	RADIO,TV	Rocky Mtn. Career Svcs Consort Contact: Eddy Tsing Address: 4305 Old Main Hill Logan UT 84322-4305 Phone: 435-797-1748
Start: 03/10/2003	RADIO,TV	Salt Lake Community College Contact: C. Douglas Thom Address: 1575 So. State St. W-134 Salt Lake City UT 84115 Phone: (801) 957-4304
Start: 03/10/2003	RADIO,TV	(SBDA) Alliance Comm. Svcs. Contact: Jorge Arce - Larreta Address: 205 North 400 West Salt Lake City UT 84103 Phone: (801) 359-8922
Start: 03/10/2003	TV	Southern Utah University Contact: Marla Bingham Address: 351 West Center Street Cedar City UT 84720 Phone: (435) 586-5420
Start: 04/07/2004	RADIO,TV	SUU Communications Department Contact: Jon M. Smith Ph. D. Address: 351 West Center Cedar City UT 84720 Phone: (435) 586-7973
Start: 04/07/2004	RADIO	SUU - KSUU Station Contact: Cal Rollins Address: 351 West Center Street Cedar City UT 84720 Phone: (435) 865-8224
Start: 03/10/2003	TV	St. Rose Catholic Church Contact: Ana Martinez Address: P.O. Box 557 Layton UT 84041 Phone: (801) 544-4269
Start: 03/10/2003	RADIO,TV	Stevens-Henager College /Ogden Contact: Kathy Leany Address: PO Box 9428 Ogden UT 84409-0428 Phone: (801) 394-7791
Start: 03/10/2003	RADIO,TV	Stevens-Henager College /Provo Contact: Stephanie Morgan Address: 25 East 1700 South Provo UT 84606 Phone: (801) 375-5455
Start: 04/26/2010	RADIO,TV	SLC Human Resource Division Contact: Nancy Torres Address: 451 South State Rm. 115 P.O. Salt Lake City UT 84114-5464 Phone: (801) 535-7669

Start: 10/11/2012	RADIO,TV	Snow College Contact: Lisa Laird Address: 150 East College Avenue Ephraim, UT 84627 Phone: 435-893-2221
Start: 04/27/2004	TV	TVJobs.com Contact: Mark C. Holloway Address: P.O. Box 4116 Oceanside CA 92052 Phone: (800) 374-0119
Start: 11/29/2004	RADIO	TVandRadiojobs.com Contact: Michael Madden Address: Web CA Phone: (818) 879-0858
Start: 03/10/2003	RADIO,TV	Utah Valley University Contact: Erica Mecham Address: 800 W. University Prkwy MS203 Orem UT 84058 Phone: (801) 863-8915
Start: 03/10/2003	RADIO,TV	University of Idaho Contact: Dan Blanco Address: Brink Hall G-11 PO Box 44303 Moscow ID 83844-3030 Phone: (208) 885-6121
Start: 03/10/2003	RADIO,TV	University of Utah Contact: Danielle De La Marc Address: 255 So. Central Campus Dr #2400 Salt Lake City UT 84112-0491 Phone: (801) 581-6302
Start: 05/06/2004	RADIO,TV	University of Utah-Career Svcs Contact: Dana Sowby Address: 201 South 1460 East Rm 350 Salt Lake City UT 84112-9058 Phone: (801) 585-5061
Start: 03/10/2003	RADIO,TV	UofU Center of Ethnic Students Contact: Tri Revie Address: 200 South Central Campus Drive Salt Lake City UT 84112 Phone: (801) 581-7119
Start: 03/23/2007 END: 05/06/2013	RADIO,TV	UofU Career Counselor Contact: Patrick M. McShane Address: 201 South 1460 East 350 Stude Salt Lake City UT 84112-9058 Phone: (801) 585-9703
Start: 08/05/2004	RADIO	Utah Career College-Career Svc Contact: Chris Oakeson Address: 1902 West 7800 South West Jordan UT 84088 Phone: (801) 304-4224
Start: 03/10/2003	RADIO,TV	Utah State Office of Rehab Contact: Jenny Henderscheid Address: 926 West Baxter Drive South Jordan UT 84095 Phone: (801) 446-2560
Start: 05/06/2004	RADIO,TV	Utah State University Contact: Kim Latu Address: 4305 Old Main Hill Logan UT 84322-4305 Phone: 435-797-1745
Start: 03/10/2003	RADIO,TV	USU - Dept of Journalism/Comm Contact: Brian Champagne Address: USU - Dept. of Journalism/Comm Logan UT 84322-4605 Phone: (435) 797-3220
Start: 04/25/2013	RADIO,TV	USU-Regional Campus Toole Contact: Connie Woodruff Address: 1021 West Vine Street Toole, UT 84074 Phone: 435-882-6611
Start: 07/22/2008	RADIO,TV	VA Medical Center Contact: Robert Banz Address: 500 Foothill Drive Salt Lake City UT 84148 Phone: 801-582-1565
Start: 03/10/2003	RADIO,TV	Weber State University Contact: Betty H. Simons Address: 1150 University Circle Ogden UT 84408-1105 Phone: (801) 626-6960
Start: 03/10/2003	RADIO,TV	Weber State University (Pat) Contact: Pat Wheeler Address: 3801 University Circle Ogden UT 84408-3801 Phone: (801) 626-7329
Start: 02/27/2009	RADIO,TV	West Valley UT Employment Reso Contact: Byron Anderson Address: 2994 Glen Eagle Dr West Valley City UT 84128 Phone: 801-988-4455

Start: 07/01/2011	RADIO,TV	Wasatch Employers Network Contact: Helen Horton Address: 1883 Thompson Place Saratoga UT 84045 Phone: 801-992-3441
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